



# THE SMART CITY ALLIANCE

Eco-governance in Practice



## INVITATION

SMART CITY WORKSHOP

## SMART CITIES IN PRACTICE

MOBILISING FOR ACTION – EXECUTION INTELLIGENCE

STOCKHOLM

7 NOVEMBER, 2018 – 09.30 – 16.30

### Wake me up...

... **when it's all over.** It's hard not to despair, as so tragically did Avicii. Rare are the days when we wake up to positive news on the state of our planet. All arrows are seemingly heading in the wrong direction. The alarm clocks are ringing louder and louder, but we stay frozen in bed. The latest report from IPCC states that our "*Planet has only until 2030 to stem catastrophic climate change*" ([https://ipcc.ch/news\\_and\\_events/pr\\_181008\\_P48\\_spm.shtml](https://ipcc.ch/news_and_events/pr_181008_P48_spm.shtml)) Will this be enough to take us out of our dreams and halt the final countdown?

### Heal the world...

... **make it a better place.** It's not that there is a lack of activities and initiatives to address the challenges facing us. There is an ever increasing amount of conferences and seminars across the globe in which experts and decision makers meet and speak about the challenges at hand. However only talking is a bit like figure skating – beautiful to watch, but there are no goals. Now is time for ice-hockey. We are all ready for action.

### A little less conversation...

... **a little more action please.** Our main challenge faced with this grim reality is not that we are ignorant or lazy. The question paralysing us is – what can we do, in practice? It's tempting to continue the broad sweeping conversations in the comfort of a warm meeting room well behind the frontline. However wars are rarely won by strategic plans and presentations. The real battles take place in the trenches. In this case luckily not with guns and powder, but rather with spades and welders.

### Welcome to the ...

... **jungle.** Well, city rather. Cities constitute the frontlines in stemming climate change and other environmental challenges of today. Cities are great, they are not the problem. It is the way we operate them that is. If we manage to make them smarter, they will not only thrive, they will become the very solution to our problems.

**There is no Time to Waste.** Now is time to mobilise entrepreneurial partners from all relevant stakeholder groups, and to get going. You are most welcome to a Smart Cities in Practice workshop at which we will define concrete activities and strengthen our ability to cooperate and deliver. In short develop our XQ level – Execution Intelligence.

## AGENDA

- 09.00**      **REGISTRATION & COFFEE**
- 09.30**      **INTRODUCTION – SMART CITIES**
- CHALLENGES ARE OPPORTUNITIES
  - WHAT'S SMART? WHAT DOES IT TAKE TO BECOME SMART? – *Case Hammarby Sjöstad 2.0*
  - WHERE TO FOCUS – SMART CITIES ON THE MOVE
- KEY COMPONENTS IN SMART CITY DEVELOPMENT**
- OVERVIEW OF COMPONENTS (– SEE PAGE 3)
  - HOW TO SPEED UP TRANSFORMATION
  - MOBILISING ACTORS
  - EXECUTION INTELLIGENCE - XQ
- REVIEW OF EACH COMPONENT**
- STRENGTHS & WEAKNESSES
  - KEY ACTORS TO MOBILISE
  - SPECIFY ACTIVITIES
- EXECUTION INTELLIGENCE - XQ**
- DEFINE PARTNERS WHO ARE READY FOR ACTION
  - CORE TEAM
  - FOSTER COOPERATION
  - HOW TO DRIVE XQ
- 16.00**      **DEFINE & PLAN ACTIONS**
- SMART EVENTS & ACTIVITIES
  - SMART INITIATIVES
- 16.30**      **END OF SESSION**
- 17.00**      **DRINKS**
- 19.00**      **DINNER – TRADITIONAL ST MARTIN'S DAY DINNER**  
*(for those interested)*

## FOCUS AREAS

Key components required to develop and export a smart city

<b>FINANCING</b> Public & Private Investors	<b>PUBLIC GOVERNANCE</b> Political drive – central/ local	<b>EXPORT PLATFORM</b> Public-to-public contractual partner
<b>SUPPLY CHAIN</b> Technologies & Services	<b>LEADERSHIP</b> Execution Intelligence – on all levels	<b>INNOVATION</b> Strategic, Commercial, Technical
<b>COMPETENCE</b> Training Centers & Reference Cases	<b>CAPABILITY</b> Peer-to-Peer advisory services	<b>MATCH-MAKING</b> Business Centers and Forums for exchange

## LIST OF PARTICIPANTS

*(to be communicated separately)*

## VENUE

*(to be communicated separately)*

## ORGANISERS





## BACKGROUND

There is an urgent need to speed up the implementation of solutions and systems enabling cities to fulfil future requirements on welfare and sustainability. Going it alone is often very costly, risky and time consuming when it comes to investments in large scale infrastructure. Cooperation is a must to reach the future in time. Sharing investments in innovating and trying out new technologies is increasingly important to keep costs down. Exchange of best practice, successes and failures has always been the approach of winners. As has the ability to standardise, replicate and continuously improve. The Smart City Alliance has been established to provide an effective platform for such cooperation.

## MISSION

To form an international alliance of cities that are determined to be global frontrunners in developing Smart City infrastructure solutions thereby meeting the urgent demands to establish long term sustainable, reliable and competitive services to its citizens.

The network exists to promote peer to peer learning and foster collaboration with cities internationally who share the vision of the benefits that can accrue if Smart Cities principles are adopted.

The Smart City Alliance is not about visions and discussions. Focus is on actions, swift delivery and practical results. To become involved in the Smart City Alliance, cities must have some very concrete objectives and investment plans in smart city systems and solutions. Partners must also be willing to actively contribute in the process of making all members of the alliance global references as truly smart cities for the future.

In order to fulfil its ambitions, the alliance also aims to attract active involvement from relevant public institutions, industry associations as well as to establishing close cooperation with best-in-class suppliers of technologies, systems and services.

Being Smart is not about technologies as such, but rather what can be achieved as final output in terms of social welfare, opportunities, a thriving local economy and sustainable ecology. Our ultimate aim is to provide vehicle for those willing to join the journey towards this future.

## OBJECTIVES & FOCUS AREAS

### FACILITATE MARKET ACCESS

Direct access to customers/ projects  
 Local clusters with neighbouring cities  
 International partnerships

### REDUCE COSTS

Development & Procurement  
 Standardisation & Replication  
 Operations & Maintenance

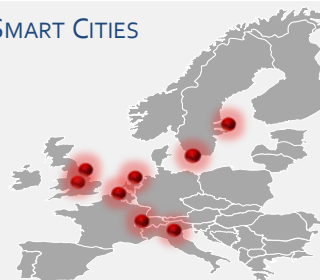
### INCREASE REVENUES

Competitiveness & Differentiation  
 Convenience & Reliability  
 Expand revenue base

### DRIVE INNOVATION

Exchange of best practice  
 Joint innovation projects  
 Benchmarking and Training

## SMART CITIES



## CONTACTS

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